



# MEDIA CLIPWAY

## VIDEO TRANSMISSION SOLUTION

Media ClipWay ensures the transmission of your video reports no matter the location or the conditions.

Media ClipWay has been especially designed for Media professionals : technical teams, journalists and field reporters.

Media ClipWay guarantees you flexibility and efficiency at the most affordable cost.

### Media ClipWay: easy to use, efficient and reliable



#### STORE & FORWARD

Pre-recorded video files



#### LIVE

Full-screen live, optimized for low-speed links

### Media ClipWay assets

- News Gathering Service
- A 24/7 Technical Support
- Optimization of reception conditions and requirements
- Project Management



## Media ClipWay meets the most demanding requirements of field reporters and technical teams:

- Provides broadcast quality compression
- Allows transmission with reliability and optimization over any IP link
- Optimizes communication costs
- Meets the Broadcast standards requirements of TV Channels.

## Media ClipWay combines essential functions and services in one solution:

- Full-screen Live format
- Files transmission
- Video cut tool
- A reception server software application
- Dedicated services to Media professionals.


## A server-based software:

- Receives all live and pre-recorded transmissions via IP
- Manages up to eight store & forward transmissions simultaneously
- Provides automatic backup for received files
- Live transmission directly broadcasted via a PC output or an optional SDI payout.

## TECHNICAL DETAILS

Media ClipWay	
<b>Capture</b>	<ul style="list-style-type: none"> <li>• IEEE 1394 input from a DV camera</li> <li>• Direct import of *.dv and *.avi files (type I or II)</li> </ul>
<b>Video Cut Tool</b>	<ul style="list-style-type: none"> <li>• Cut and paste of pre-recorded sequences with one-frame accuracy</li> </ul>
<b>Files compression</b>	<ul style="list-style-type: none"> <li>• 8 adaptable pre settings from 500 to 4000 kbps</li> <li>• Codec Windows Media 9 AVC</li> </ul>
<b>Transmission</b>	<ul style="list-style-type: none"> <li>• Link up to 4 different connections simultaneously</li> <li>• Specially optimized IP or Radio protocol to run long delay links at their maximum speed</li> <li>• IP-Connections: BGAN, ADSL, RNIS/ISDN, 3G, USB...</li> <li>• Automatic reconnection</li> </ul>
<b>Live</b>	<ul style="list-style-type: none"> <li>• Full D1 or CIF resolution</li> <li>• Latency delay &lt;10 frames</li> <li>• Audio Duplex (IFB)</li> </ul>
<b>Vidéo standard</b>	<ul style="list-style-type: none"> <li>• PAL or NTSC</li> </ul>

For any inquiry, please visit our website: [www.mediaclipway.com](http://www.mediaclipway.com)

All ClipWay solutions are approved and recommended by  **inmarsat**

